

**DEPARTMENT OF  
B.COM  
INFORMATION  
SYSTEM  
MANAGEMENT**

- The Department of Bcom ISM conducted a workshop on “Jewellery Making” on July 4, 2023. Ms. Arathi, assistant professor, Department of Business Economics, was the resource person. She trained the students on how to make bangles and studs.
- An alumnae engagement program was conducted on July 5, 2023, as Ms. S. Harshini, Analyst, Chargeback Guru, was the resource person. She is an alumna of the Department of B.Com. ISM from the batch of 2019–2022.
- A motivational session for the first year students was held on July 7, 2023. Ms.D. Carol Pamela, Community Support Social Worker, was the resource person for the event.
- A Success Story of an Entrepreneur, Series 1, was conducted on July 11, 2023. P. Balaji, founder of Harsha Enterprises, was the resource person for the event. He discussed, his experience with the enterprise, the difficulties he faced during the beginning days of the business, and the research work he has carried out to start and run the business successfully.
- On account of World Photography Day, a session on “Tips and Tricks in Photography” was conducted on July 18, 2023. Mr. A. Sabarish gave an overview of the tips and tricks in photography.
- A Success Story of an Entrepreneur, Series 2, was conducted on July 19, 2023. Ms. J.L. Janani was the resource person for the program.
- The Department of Bcom ISM and Yuva Margadharshan Cell had organized a session on corporate styling on July 21, 2023. The resource persons were from Lakme Academy, who explained about corporate styling tips and tricks.
- A Success Story of an Entrepreneur, Series 3, was conducted on July 27, 2023. Ms. Divya and Ms. Harini were the guest speakers at the event. Both are IT professionals as well as independent women entrepreneurs running an e-commerce business.

- A certificate course on “GST and Taxation” was conducted in association with the Tamilnadu Advanced Technical Training Institute (TATTI). It was a 6-day course (from July 31 to August 5, 2023); and 54 students benefited from this training. GST Course is the best certification course that is specially designed for students from educational backgrounds in finance, commerce, and law. A seminar on “Why Data in the Cloud?” was conducted on February 8, 2024. Mr. Murali Rajagopal, M.C.A., Associate Consultant C3B, Technical Architect, Tata Consultancy Services Pvt. Ltd., was the resource person for the program.
- On account of the International Year of Millets 2023, an Inter-Departmental Innovative Cooking Competition using Millets was conducted on July 28, 2023.
- A workshop on Advanced Excel on the topic “Explore in Macros, Pivot Tables, and What If Analysis” under Spreadsheet Accounting was organized on August 25, 2023. Ms. R. Kavitha, Assistant Professor, Department of Computer Science, Sindhi College, was the resource person.
- A seminar on “WHY DATA ON CLOUD?” was conducted on February 8, 2024. Mr. Murali Rajagopal, M.C.A., Associate Consultant C3B, Technical Architect, Tata Consultancy Services Pvt. Ltd., was the Chief Guest. He inculcated knowledge about how the cloud is actually used and its architecture.
- A workshop on “First Aid” on February 8, 2024, was organized. Ms. Malavikaa, Ms. Thaslim.K and Ms. Arul Dhatzani of the Department of B.Com. ISM were the resource persons. They gave training about how to give first aid during emergencies.
- An PDP on pedagogy and teaching methodology for academicians using AI tools was conducted from February 19, 2024, to February 23, 2024.
- A certificate course on TNPSC (Competitive Exam) was conducted from 01.03.2024 to 08.03.2024. This certification course was meticulously designed

for students who aspire to excel in competitive and government examinations, specifically the TNPSC exams.

- A seminar on how to become a social entrepreneur was conducted on March 6, 2024. The seminar highlighted how social entrepreneurship can drive sustainable development by addressing social issues and contributing to economic growth.
- A seminar on “Stress Relievers: Tips to Tame Stress” was conducted on March 11, 2024. The seminar focused on raising awareness about stress control and management.
- A field visit to Aavin Dairy and Chennai Port was organized on 22.3.2024. The visit aimed to give students a comprehensive understanding of the production processes and industrial practices at the facility.



